



Irene Lucius
Regional Policy Director

"I joined WWF-CEE (at that time WWF Danube-Carpathian Programme) in 2008 as a regional Freshwater Officer after studying biology and working for various NGOs in the field of environmental project management in Eastern Europe.

As Regional Conservation Director, it is my responsibility to provide strategic directions, facilitate discussions on our conservation approaches, foster co-operation across environmental disciplines. I am also representing WWF-CEE at international conservation meetings and external events.

Why did I end up with WWF? I had grown aware of the power of the Panda logo which makes decision makers listen to us. I was happy to find a job in the East of Europe with its warm-hearted people and splendid nature."



together possible.